



# Art and Change Grant

APPLICATION & GUIDELINES | 2010

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## DESCRIPTION

The Art and Change Grant provides project-based grants of up to \$2,500 to women and trans\* artists living in the Delaware Valley, to fund art for social change projects.

### 2010 Application Deadlines

Please select a deadline that precedes the dates of your project. **Leeway will not fund projects that are completed prior to the grant deadline.**

March 1 • September 1

### Mail and Drop-Off Information

Drop off or mail applications to:

Leeway Foundation  
The Philadelphia Building  
1315 Walnut Street, Suite 832  
Philadelphia, PA 19107

These are not postmark deadlines; applications must be received by 5:00 p.m. on the deadline date. If the deadline date falls on a weekend or holiday, please make sure it is received by 10:00 a.m. the following business day. **We will not accept applications sent by e-mail or fax.**

*Please note that applications can be dropped off after hours on weekends and holidays through the mail slot on our office door.*

### Contact Information

Phone: 215.545.4078  
Email: [info@leeway.org](mailto:info@leeway.org)  
Website: [www.leeway.org](http://www.leeway.org)

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*\*We use the term "trans" in its most inclusive sense, as an umbrella term encompassing: transsexual, transgender, genderqueer, and Two-Spirit people, and more generally, anyone whose gender identity or gender expression is non-conforming and/or different from their birth-assigned gender.*

## ART AND SOCIAL CHANGE – WHAT WE MEAN

### Leeway's Other Grantmaking Program

In addition to the Art and Change Grant, Leeway offers the Transformation Award, a \$15,000 award to women and trans artists in the Delaware Valley who have created art for social change for five years or more. **The Stage 1 deadline for the two-part application is May 15, 2010.**

### Art and Social Change

Creating social change must be integral to the ideas, beliefs, and goals that are woven throughout your art and your process of creating and sharing your art. Leeway supports artists involved in art for social change that positively affects and respectfully engages communities and audiences.

### Art With Vision

Art for social change is art with a vision that impacts people in many ways. It can:

- Raise consciousness
- Alter how we think about ourselves, our society, or our culture
- Create a vision of a more just world
- Be a tool or strategy for organizing and movement building
- Preserve or reclaim traditional cultural practices using one's artistic practice as a form of resistance or empowerment
- Create space for expression and build a sense of community
- Challenge racism, classism, sexism, homophobia, transphobia, ageism, ableism, or other oppressions
- Question mainstream culture and beliefs
- Shift or transform the perception of power and/or privilege and the dynamics associated with justice, equality, and/or accountability

## HOW TO APPLY

The Art and Change Grant is open to artists working in any medium, including traditional and nontraditional as well as multimedia and experimental forms.

### Eligibility

The Art and Change Grant is **not** intended for:

- Organizations or corporations
- Fundraising activities

Applicants are only allowed to submit one application per cycle.

You are eligible to apply if you:

- Live in the Delaware Valley: Bucks, Camden, Chester, Delaware, Montgomery, or Philadelphia County
- Are a woman or trans person
- Are at least 18 years old
- Have an artistic project for social change
- Have a Change Partner

You may **not** apply if you:

- Are a full-time student in an arts degree program
- Do not have a Change Partner
- Have been granted \$2,500 in Art and Change Grant(s) in the current year
- Have received a 2008 or 2009 Leeway Transformation Award
- Have not turned in all reports due from previous Leeway grants and awards

You may use the grant for any project-related expenses, including documentation, artist stipend, or the purchase of materials.

The Art and Change Grant cannot be used for activities completed prior to the application deadline.

## Your Change Partner

Most art and social change work happens through relationships and working with other people or organizations. A Change Partner is either: 1) a person, organization, or business that is part of the project in some way; or 2) is a member of the community in which the project takes place.

Eligible Change Partners include mentors, editors, collectives, art spaces, theaters, nonprofit organizations, dance studios, radio stations, and production companies. **Change Partners should not benefit financially from the grant.**

Your application must include a Change Partner Form (signed by your change partner), addressed to the review panel, that details:

- The Change Partner's relationship to you or your project/opportunity and the community in which you are working
- Why this project is important, and why and how the Change Partner is involved
- The dates of the project
- The Change Partner's contact information

*Please note: the Change Partner Form is available online at [www.leeway.org](http://www.leeway.org)*

## Age and Residency Documentation

**Age:** For proof of age, include **a clear photocopy of one of the following:** driver's license, passport, birth certificate, non-driver's identification card, voter registration card, immigration registration card, or papers.

**Residency:** For proof of current residency, include **a clear photocopy of one of the following:** utility bill, rental agreement, mortgage agreement or payment, house deed, tax return; or other documentation of residency.

*This documentation is confidential and will not be shared with anyone other than Leeway staff. You may mask any financial or sensitive information in these documents.*

If you do not have any of the above documents or have concerns about submitting them, please call 215.545.4078 to discuss the matter with Leeway staff.

**If you have been supported by Leeway in the past, please note the following:**

- The Art and Change Grant limit per individual artist per year is \$2,500. *For example, if you are granted \$1,000 in one cycle, you may apply for another grant of up to \$1,500 in a later cycle that same year.*
- You may apply for and receive both an Art and Change grant and the Transformation Award in the same year.
- To be eligible you must turn in any missing reports for past grants or awards. Your report should outline what you were able to accomplish with the grant, even if the project changed or you were not able to complete it.
- Art and Change Grants are not intended to fund the same project for which you received a prior grant. However, you are encouraged to apply for different phases of a project. If you have any questions, please call Leeway.

**Collaboration: Applying With Other Artists**

You may apply collaboratively with one or more artists for the Art and Change Grant.

- **Co-applicants must meet Leeway's basic eligibility requirements.**
- Please indicate on the Artist Information form that your project is a collaboration and whether you are the main contact person.
- **Each co-applicant must submit separate Artist Information and Experience forms (make sure to detail any collaborative experience you have together).**
- Each co-applicant must provide age and residency documentation.
- Co-applicants must submit one joint Project Description form and Project Budget form, as well as one joint Change Partner Form.
- Please submit all the application materials to Leeway in one envelope.
- If you receive the grant, the grant amount will be split as requested by the main contact for the collaboration.
- Applicants may only apply once per cycle, whether submitting as a collaborative or as an individual.

# GRANT REVIEW PROCESS

## Applicant Support Sessions

Drop-in sessions do not require an appointment and will be held from 2:00pm-7:00pm on the following dates:

- February 11 West Philadelphia: Philadelphia Folklore Project – 735 S. 50<sup>th</sup> Street
- April 23 Center City: Attic Youth Center – 255 S. 16<sup>th</sup> Street
- June 8 North Philadelphia: Taller Puertorriqueño – 2721 N. 5<sup>th</sup> Street
- August 5 South Philadelphia: Fleisher Art Memorial – 719 Catharine Street

You may meet with a Leeway representative one-on-one to get direct feedback on your application. To make the most of your session, please read through these guidelines thoroughly beforehand. You may also bring a draft of your application for specific feedback.

We encourage you to attend an applicant support session before calling to set up an individual appointment. If you are unable to come to an applicant support session, please call 215.545.4078 to schedule a phone consultation or an in-person meeting with Leeway staff.

## Grant Status Notification

Grant notification letters are mailed six to eight weeks after the application deadline. Prior to receiving a check, grantees must fill out a W-9 tax form and provide their legal name. Please contact Leeway staff if this presents any difficulties for you. Also, you may contact Leeway if you would like panel feedback.

## Reporting Requirements

- Please notify Leeway of any changes to your project.
- Within 60 days of completing your project you must submit a final report to Leeway that includes a brief description of your project’s impact on you as an artist as well as on the community or audience involved.
- Report forms are mailed to you with your award letter. They are also available online.

# ARTISTIC DISCIPLINES

We ask you to choose the Primary Category that best represents your project because it will allow us to group applicants by discipline for the purpose of evaluating our programs.

We recognize these disciplines may feel narrow; however, they are not meant to force you into a box. They are intended to enable us to organize grantees within a set of ‘high-level’ disciplines, to help us analyze and evaluate the effectiveness and impact of our outreach and grantmaking. Should you feel constrained by these categories, the application provides an opportunity for you to talk more about the multi-disciplinary or hybrid nature of your work.

On the application you have the option of choosing one primary category as well as a secondary category; if your project doesn’t fit neatly into 1-2 categories, it is recommended that you choose multi-disciplinary.

Below is a list of categories and examples of disciplines that fall within them. If your disciplines are not on the list or you have questions about which to choose, please call the Leeway staff at 215.545.4078.

<b>Crafts &amp; Textiles</b>	<b>Literary Arts</b>	<b>Music</b>	<b>Visual Arts</b>
Book Art	Creative Non-Fiction	Composition	Cartoon/Comic Illustration
Costume Design	Creative Writing	DJ-ing	Digital Art
Crocheting	Playwriting	Hip Hop	Drawing
Doll Making	Poetry	Instrumental Performance	Graphic Design
Fashion Design	Prose	Jazz	Illustration
Furniture Making	Short Stories	Opera	Installation
Knitting		Producing	Mixed Media
Puppetry		Rapping	Murals
Quilting	<b>Media Arts</b>	Singing	Painting
Scenic Design	Animation	Songwriting	Photography
Sex Toys	Audio Documentary	Vocal Performance	Printmaking
Weaving	Documentary		Screenprinting
	Film	<b>Performance</b>	Sculpture
<b>Folk Art</b>	Interactive Design	Acting	
Capoeira	Multimedia	Dance	<b>Multi-Disciplinary</b>
Culinary Art	New Media	Movement	All of the above, and/or
Hair Braiding	Podcast	Musical Theater	undefined
Heritage Gardening	Video	Oral History	
Storytelling	Web-Based Work	Performance Art	<b>If you choose multi-disciplinary, do not choose a secondary discipline.</b>
Traditional Dance		Spoken Word	
Traditional Music		Theater	

## THINGS TO REMEMBER WHEN FILLING OUT YOUR APPLICATION

- An application is incomplete without Residency and Age documentation.
- Space on the application is limited, so be clear and brief in all your answers.
- If you prefer to use your own paper instead of the application, make sure to use standard-size letter paper (8.5" x 11") with a minimum of .75-inch margins. Use 11-point font or larger, use one side of each page and make sure your name is on each page.
- Your final application must have your original signature and contain a Change Partner Form with an original signature. No photocopied signature pages will be accepted.
- Ask someone who is unfamiliar with your work to read your application for clarity.
- If you have questions, need help with translation, or want feedback on your project idea or application, please call or e-mail the Leeway staff.
- Incomplete applications will not be considered.

## HELPFUL HINTS

### Artist Information Form (page 1)

- You must fill out this page completely, including your neighborhood, county, artistic discipline(s) of your project, start and end date(s) of your project, and the project's location (i.e., a particular neighborhood, county, or institution). If you do not have a website, you may mark this space "none" or "not applicable." If you are not applying as a collaborator, you may leave this space blank.
- Please provide your artist name or preferred name as well as your legal name. Please Note: These may be the same name.
- Your preferred name will be used in all publicity or public materials should you receive a grant.
- Your legal name refers to the name by which you are legally recognized and may be the name associated with your Social Security number or bank account. This name will be kept strictly confidential among the Leeway staff and will not be shared or associated publicly with your preferred name.
- If your project involves significant collaboration with another artist, please follow the instructions for collaborations on page 5 of these guidelines.

### Experience Form (page 3)

- The panel will look at this section to get a sense of your past art and social change work, your approach to your work, and its impact.
- Share information about your art and social change work that is relevant to your project. If you do not have direct experience, share information that shows how your work has led you this project.
- You must include a minimum of 4 and no more than 10 experiences, as well as the dates of each experience (dates may be approximate). Experiences can be artistic, personal, political, or professional in nature. **The review panel values experiences that are often not included in traditional resumes and knows that these experiences can be the defining moments for an artist.**
- Your highlighted experience should be the most compelling to you in terms of its relationship to the current project you are proposing.

### **Project Description (pages 4-5)**

- The review panel will look at this section to get a sense of the following:
  - \* How this project will create social change or how it is one step toward long-term change
  - \* Whether a vision for social change is an integral part of your project from its inception
  - \* Your motivation for wanting to do this project
  - \* Who you are and why you are doing this work with this particular group or community
  - \* What role audience or community plays in the project
- The review panel may not be familiar with your particular artistic practice, so please describe it clearly.

### **Project Budget (page 6)**

- Under Project Expenses, you may group expense items together (e.g., “painting supplies” as opposed to listing: paint, brushes, easel, canvas, etc., as separate items).
- Total Project Expenses should be equal to or more than the Total Request for Leeway Funding.

If you have any questions about any part of the application, please call the Leeway staff at 215.545.4078.

## APPLICATION CHECKLIST

Please review the application and guidelines to make sure your application is complete. The review panel will not consider incomplete applications.

### All applications must include the following:

- Pages 1-2 — Artist Information Form with signature and date
- Page 3 — Experience Form
- Page 4-5 — Project Description Form
- Page 6 — Project Budget Form
- Age documentation (see page 1 for list of acceptable items)
- Residency documentation (see page 1 for list of acceptable items)
- Change Partner Form including original signature (no copies!)

### Please note the following:

- Incomplete applications will not be considered for funding.
- Do not staple your application.
- All pages must be one-sided only; please do not write on the back of any page.
- All application pages must include your preferred name at the top of the page.
- Keep a copy of your application for your records.

## EXAMPLES OF PAST GRANTEES

### **Beverly Collins-Roberts of Camden, Multi-disciplinary (2009)**

**Change Partner: Evelyn Dormekpor, Grant Amount: \$2,500**

Beverly created a documentary film concerning the aftermath of slavery on both sides of the world. In 2002 she discovered the secret of slavery and plantations in her hometown of Camden, NJ, which was later revealed to the world in a multi-media art exhibition. From this she traveled to Ghana to open up a dialogue with the people there. The film highlights our cultural differences as well as what we have in common, serving as her personal journey as well as the journey of many others. The film explores those conversations we don't want to have, but must.

### **Beverly Dale of Mt. Airy, Performance (2008)**

**Change Partner: Penn Women's Center, Grant Amount: \$2,300**

Beverly created educational literature to promote a broader sexuality ministry using feedback she received from her one-woman show, *An Irreverent Journey from Eggbeaters to Vibrators*. PassionWorks, the name she uses for this ministry, seeks to stimulate social change on specific topics related to sexuality through a variety of performances, workshops, and interactive media. The development of materials to promote this broader sexuality ministry allowed her to further address sexual misinformation and sexual wounding.

### **Elba Hevia y Vaca of Overbrook, Performance (2008)**

**Change Partner: Samuel S. Fleisher Art Memorial, Grant Amount: \$2,500**

Elba directed *Geografia Intima*, a feminist flamenco dance, exploring stereotypical representations of three different historical-religious female archetypes in Latino culture—the witch, the virgin, and the dreamer. The piece used nontraditional music, movement, and visual imagery to push the boundaries of the flamenco tradition. The dancers were surrounded by a visual landscape that included a map of their intimate geography and live-feed video. Each performance was followed by a brief presentation about feminist flamenco.

**Emiko Sugiyama of West Philadelphia, Performance (2007)**

**Change Partner: University City Arts League, Grant Amount: \$2,500**

Emiko's project, the B-girl Challenge, trained eight women in Philadelphia to improve their breakdancing ability by participating in a ten-week breakin' training. The women attended local dance competitions and performances to test their skills. Emiko's goal was to teach the women to be more well-rounded performers, teachers, and role models for youth in Philadelphia. She also began to develop an arts and culture exchange program between Japan and the United States via the art of breakin'.

**Karl Surkan of Mt. Airy, Media Arts (2007)**

**Change Partner: Michelle Parkerson, Grant Amount: \$2,500**

Karl created a video documentary following him and his partner as they prepared for pregnancy and childbirth. By telling his story as a transgender person in a same-sex relationship facing infertility and a genetic predisposition to breast and ovarian cancer, his goal was to challenge and create awareness about gender expectations related to pregnancy, motherhood, and fatherhood. Karl's desire to have a child biologically related to him was questioned and misunderstood by friends, family members, and reproductive medical specialists. The film consists of footage of his treatment in fertility clinics and OB/GYN offices and includes interview footage about the condition of his health and his role as a professor of gender studies.

# Art and Change Grant

## APPLICATION | 2010



Before you begin, please review the Art and Change Grant Guidelines for help filling out this application. If you have any further questions, contact the Leeway staff at 215.545.4078 or [info@leeway.org](mailto:info@leeway.org).

### Instructions

Please type or print neatly in blue or black ink. **Do not write in cursive or all capital letters.** Do not staple or write on the back of any page. All sections must be completed in order for this application to be considered for a grant.

## Artist Information

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Artist Name or Preferred Name (to be shared publicly if you are awarded a grant)

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Your Legal Name

*If different from your artist/preferred name, your legal name will not be shared or associated publicly with your artist/preferred name and will be kept confidential among Leeway staff.*

Check the box next to the name to which your correspondence should be addressed:  Artist/Preferred  Legal

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Collaborator(s): Please list the name(s) of any other artist with whom you are applying. Please note that each applicant needs to complete a separate Artist Information and Experience sections (pages 1-3).

Are you the main contact for this collaboration?  Yes  No

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Street Address

City

State

ZIP

Bucks

Camden

Chester

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Your Neighborhood

County (check one):

Delaware

Montgomery

Philadelphia

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Date of Birth (MM-DD-YYYY)

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Phone Number(s)

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E-mail Address

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Website URL

How did you hear about this award? Please check the box below and fill in a name for an organization if applicable.

E-mail

Mailing List

Website

Word-of-Mouth

Past Recipient

Facebook

Staff Member

Organization: \_\_\_\_\_

Other: \_\_\_\_\_

**Age and Residency Documentation**

Please choose an item from each list and submit a **clear photocopy** with your application.

Age

- Driver’s license
- Passport
- Birth certificate
- Non-driver’s identification card
- Voter registration card
- Immigration registration card or papers

Residence

- Utility bill
- Rental agreement
- Mortgage agreement or payment coupon
- House deed
- Tax return
- Other: \_\_\_\_\_

**Project Information**

\$ \_\_\_\_\_  
 Requested Amount (\$2,500 or less)      Your Change Partner’s Name (required)

Please choose a discipline from the choices below that best represents the nature of your project. You may also select a secondary discipline if needed. If your project doesn’t fit neatly into 1-2 categories, please choose multi-disciplinary. For more information and examples please refer to the Art and Change Grant Guidelines. **If you select “multi-disciplinary”; do not choose a second discipline.**

- |  |  |                                      |  |   |
|--|--|--------------------------------------|--|---|
| Primary artistic discipline of this project:   | <input type="checkbox"/> Crafts & Textiles | <input type="checkbox"/> Folk Art    | <input type="checkbox"/> Literary Arts | <input type="checkbox"/> Media Arts         |
|  | <input type="checkbox"/> Music             | <input type="checkbox"/> Performance | <input type="checkbox"/> Visual Arts   | <input type="checkbox"/> Multi-disciplinary |
| Secondary artistic discipline of this project: | <input type="checkbox"/> Crafts & Textiles | <input type="checkbox"/> Folk Art    | <input type="checkbox"/> Literary Arts | <input type="checkbox"/> Media Arts         |
|  | <input type="checkbox"/> Music             | <input type="checkbox"/> Performance | <input type="checkbox"/> Visual Arts   | <input type="checkbox"/> Multi-disciplinary |

Location(s) of Project \_\_\_\_\_ Project Start Date \_\_\_\_\_ Project End Date \_\_\_\_\_  
 \*NOTE: You must provide a tentative start and end date for your project.

**Short Description of Your Project**

Please provide a brief description (1-3 sentence) of your art for social change project. Make sure the artistic and social change elements of the project are clear.

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Have you ever received funding from Leeway?  Yes  No If “yes” list award and year. \_\_\_\_\_

**Confirm and Sign**

I have reviewed the application guidelines and checklist carefully to ensure that this project is eligible and that I have provided all information necessary for this application to be considered for funding. To the best of my knowledge, this application and the attached supporting materials are complete and accurate. I authorize Leeway to use my preferred name and submitted materials for publicity purposes.

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Signature (Legal Name) \_\_\_\_\_ Date \_\_\_\_\_

# Experience

## Project-Related Experiences

Provide a brief description and date for 4-10 artistic, personal, political, professional or social-change based experiences relevant to this project.

Use this side only OR share your project-related experiences and highlighted experience on one side of a separate sheet of paper (8.5" x 11", minimum .75" margins, 11-point font or larger). If using a separate sheet of paper, please make sure your name is on it.

Description of Experience	Date(s) of Experience
---------------------------	-----------------------

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

## Highlighted Experience

Describe in more detail one of the experiences listed above.

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# Project Description

**Please answer the following questions.** Use this side only or one side of a separate sheet of paper (8.5" x 11", minimum .75" margins, 11-point font or larger). If using a separate sheet of paper, please make sure your name is on it. Do not exceed more than 2 pages of typed text for the six questions.

1. Describe your art for social change project. If this is a collaboration, please describe the role of each collaborator.

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2. Describe the goals and impact of your project. How will this project create social change? *Social change does not need to be the direct outcome of the project; this project can be one step in a longer process of change.*

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3. What is your relationship to the audience or community you are working with? How does *who* you are play a role in this?

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4. How does the project engage the audience or community you are working with? If your project takes place outside of the Delaware Valley, please explain how you will bring it back to the region and the impact you expect.

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5. Why is this project important to you?

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6. Why did you choose your Change Partner?

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Please note that your application is incomplete without a completed Change Partner Form.

# Project Budget

Please provide information about your budget’s project expenses below or detail this information on one side of a separate sheet of paper. Any element necessary to make your project happen (e.g., equipment, supplies, stipends, transportation) is considered a project expense.

*Priority will be given to people who demonstrate financial need and have limited or no access to other financial resources.*

Project Expenses	Cost
	\$
	\$
	\$
	\$
	\$
	\$
<b>Total Project Expenses</b>	\$
<b>Total Request from Leeway</b>	\$

### Financial Need/Access to Financial Resources

1. What other funds or resources do you have to do this project? Please list amount and source.

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2. If you received the Art and Change Grant, would this be the first grant you have ever received?  Yes  No

3. If you answered “no” to question #2, please list the type of financial support (e.g., grants, fellowships, awards,) you have received in the past two years. List the year, amount, source, and purpose.

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Name: \_\_\_\_\_

# Art and Change Grant

## CHANGE PARTNER FORM | 2010



Most art and social change work happens through relationships and working with other people or organizations. A Change Partner is a person, organization, or business that is part of an applicant's Art and Change project in some way and/or is a member of the community in which the project takes place. Eligible Change Partners include mentors, editors, collectives, art spaces, theaters, nonprofit organizations, dance studios, radio stations, production companies, and clubs.

You have been asked to serve as a Change Partner for a 2010 Art and Change Grant applicant. Please fill out this form and submit it to Leeway with your original signature. If you have any questions or need assistance, please call 215.545.4078.

### Instructions

Please type or print neatly in blue or black ink. **Do not write in cursive or all capital letters.** Do not staple or write on the back of any page. All sections must be completed in order for this application to be considered for a grant.

## Contact Information

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Name of the artist for whom you (or your organization) are a Change Partner

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Your Name

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If you are affiliated with an organization or institution, please write the name here.

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Street Address

City

State

ZIP

County (check one):  Bucks  Camden  Chester

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Your Neighborhood

Delaware  Montgomery  Philadelphia

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Phone Number

Fax Number

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E- mail Address

Website URL

What is your relationship to the project and the artist?

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Project Start Date

Project End Date

Why do you feel this project is important?

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What are the ways in which you, as a Change Partner, are involved in the project?

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**Confirm and Sign**

I have reviewed the application guidelines carefully to ensure that this project is eligible and that I have provided all information necessary for this application to be considered for funding. To the best of my knowledge, this form and my Change Partner’s application are complete and accurate. I authorize Leeway to use my personal name for publicity purposes.

Signature (Legal Name)

Date