The Leeway x IPMF Media Artist + Activist Residency provides grants of $25,000 to women and trans* media artists working in close collaboration with social justice/cultural organizations to document, reframe, and/or amplify the issues and campaigns addressed by the organization.

The residency aims to reveal and extend the ways that artists and artistic processes can work within cultural and social justice organizations to achieve social change. Artists and organizations will apply collaboratively with proposals for a project that embeds the artist in the work of the organization for one year. Three residencies will be awarded, with each residency providing a $15,000 grant to the artist, and a $10,000 grant to the organization.

2021 APPLICATION DEADLINE

- September 27

Applications must be received by the deadline. We do not accept applications sent by mail, email, or fax.

APPLICATION SUBMISSION

Applications must be submitted online at leeway.formstack.com/forms/ipmf. If you do not receive an email confirmation within five minutes of submitting your online application, it has not been successfully submitted.

LANGUAGE/ACCESS NEEDS

If you have language translation or access needs that make our application process inaccessible to you, please contact staff to talk about alternative ways to submit your application. Contact information is below.

LEEWAY’S OTHER GRANTMAKING PROGRAMS CONTACT INFORMATION

In addition to the Media Artist + Activist Residency, Leeway offers the Art and Change Grant twice per year. These project-based grants of up to $2,500 are awarded to women and trans* artists (Deadlines: March 1 & August 1). In addition, Leeway offers the Transformation Award, a $15,000 award to women and trans* artists and cultural producers who have created art for social change for five years or more (Deadline: May 15).

INFORMATION & APPLICANT SUPPORT SESSIONS

VIRTUAL INFORMATION SESSIONS
- Thursday, Sept. 9: 12-1pm (RSVP)
- Tuesday, Sept. 21: 6-7pm (RSVP)

1-ON-1 APPLICATION SUPPORT SESSIONS
- Wednesday, Sept. 15: 3-7pm (RSVP)
- Thursday, Sept. 23: 10am-2pm (RSVP)

CONTACT INFORMATION

PHONE: 215.545.4078
EMAIL: info@leeway.org
WEBSITE: leeway.org
INSTAGRAM & FACEBOOK: @leewayfound

* Leeway is a trans-affirming organization committed to gender self-determination, and we use the term “trans” in its most inclusive sense, as an umbrella term encompassing transsexual, transgender, genderqueer, Two-Spirit people, and anyone whose gender identity or gender expression is nonconforming and/or different from their gender assigned at birth.
The Intentions and Goals of this Residency

The Media Artist + Activist Residency is a unique opportunity for media artists to embed themselves inside the intentions, culture, and protocols of social justice/cultural organizations and the neighborhoods and communities they serve. Over the span of a year, media artists will interweave their perspective, process, and strategies into the workings of one organization that may not have previously looked to artists as key assets for sparking innovation, improving problem-solving, and enhancing communication. Meanwhile, the artists will acquire and hone skills, aptitudes, and ethical awareness that are key to working intimately with community organizations.

In addition, all of the selected artists and organizational partners will come together each quarter and share their experiences, learnings, and visions with one another to build a broader framework for their community practice.

Media Arts for Social Change: What We Mean

Leeway supports artists involved in art for social change that positively affects and engages communities and audiences. Creating social change must be integral to the ideas, beliefs, and goals that are woven throughout your art and your process of creating and sharing your art.

Leeway understands Media Arts as an expansive category including but not limited to:

- film and video
  (narrative, documentary, experimental)
- audio
- podcast
- installation/projection
- animation
- interactive design
- digital art
- games/gaming
- web-based content
- multimedia/multi-disciplinary work
- ...and more.

While Leeway interprets Media Arts expansively, it will be the job of the applicants to demonstrate how the use of media is at the core of their proposal.

IMPACT OF ART WITH VISION

Art for social change is art with a vision and an intentional analysis. It is an artistic or creative cultural practice that may operate in traditional or nontraditional mediums, modes, or disciplines. Art with a vision impacts people in many ways. It can:

- Raise consciousness
- Alter how we think about ourselves, our society, or our culture
- Create a vision of a more just world
- Be a tool for organizing and movement building
- Preserve or reclaim traditional cultural practices using your artistic practice as a form of resistance or empowerment
- Create space for expression and build a sense of community
- Challenge racism, classism, sexism, homophobia, transphobia, misogyny, ageism, ableism, or other oppressions
- Question mainstream culture and beliefs
- Shifts or transform the perception of power and/or privilege and the dynamics associated with justice, equality, and/or accountability
- Value healing justice practices focused on strengthening communities, not just individuals
- Engage and utilize a reciprocal process – where there is teaching and learning simultaneously and consent for engagement is mutual, as is the benefit for yourself as an artist and the community you are engaging
How to Apply

The Leeway x IPMF Media Artist + Activist Residency is open to media-based artists working collaboratively with cultural or social justice organizations to document, reframe, and/or amplify the issues and campaigns addressed by the organization.

Artists and organizations will apply collaboratively with proposals for a project that embeds the artist in the work of an organization for one year. Both the artist and the organization need to complete and submit their respective sections of the application online, which can be found here.

ELIGIBILITY

- Artists and organizations are only allowed to submit one collaborative application per grant cycle.
- Each proposal must feature a media artist and social justice/cultural organization collaborating (see page 6).
- The collaboration between the artist and organization must be deep and sincere.
- The artist functions primarily as an artist and strategist—not a teacher, an art therapist, or other capacity.
- The residency cannot be used for work completed prior to awards announcement (8-10 weeks after the deadline).
- Applicants may apply for the Art and Change Grant and/or Window of Opportunity in the same year.
- If you receive the residency, you may not apply for the Art and Change Grant or Transformation Award during your residency year.

ELIGIBILITY REQUIREMENTS FOR ARTISTS
Artists will complete the Media Artist + Activist Residency Application

You are eligible to apply if you:
- Are a media artist
- Live in Bucks, Camden, Chester, Delaware, Montgomery, or Philadelphia County
- Are at least 18 years old
- Identify as a woman and/or trans* person
- Are working collaboratively with a social justice/cultural organization (see page 7)

You may not apply if you:
- Do not have a collaborating organization
- Are on the staff or board of the collaborating organization
- Are a full-time student in an arts degree program
- Have received a 2020 Transformation Award
- Have been invited to Stage 2 of the 2021 Transformation Award
- Have not turned in all reports due from previous Leeway grants and residencies

ELIGIBILITY REQUIREMENTS FOR ORGANIZATIONS
Organizations will complete the Collaborating Organization Form

You are eligible to apply if your organization is:
- A social justice/cultural organization** with a 501(c)3 status or fiscal sponsor
- Located in Bucks, Camden, Chester, Delaware, Montgomery, or Philadelphia County
- Working with an operating budget less than $1.5M
- Collaborating with a media artist (see page 7)

You may not apply if your organization is:
- Does not have a collaborating media artist
- Is collaborating with a media artist who is on the staff or board of your organization
- Has an operating budget greater than $1.5M

** A cultural organization must have a social-justice intention as part of its mission and work with communities that are often ignored, silenced, and/or marginalized because of who they are (for example - people of color; immigrants; queer people; trans* and/or gender nonconforming folks; poor and working-class people; people with disabilities; etc.).
FOR ARTISTS: AGE AND RESIDENCY DOCUMENTATION

Should you be awarded this residency, artists will be asked to provide proof of both their age and current residency. This documentation is confidential and will not be shared with anyone other than Leeway staff.

- For proof of age, artists will provide one of the following: Driver’s license, passport, birth certificate, non-driver’s identification card, voter registration card, or immigration registration card or papers
- For proof of current residency, artists will provide one of the following (which should match the address on their application): Utility bill, rental agreement, mortgage agreement or payment coupon, house deed, tax return, or other verification of residency (must be cleared by Leeway staff)

Artists may mask any financial or sensitive information in these documents. If unable to provide any of the above documents, call 215.545.4078 or email info@leeway.org to discuss the matter with Leeway staff.

FOR ORGANIZATIONS: DOCUMENTATION

As part of this application process, organizations will be asked to submit the following:

- IRS Determination Letter
- Current year operating budget
- List of current board and staff

CO-APPLICANTS: APPLYING WITH OTHER MEDIA ARTISTS

Media artists who pair in pairs or collectives may apply for this residency. We understand that most projects are done in collaboration with others, so you are only required to submit an application with a co-applicant if you are both playing the same role as artistic directors or partners. Applicants may only apply once per cycle, whether submitting as a co-applicant or as an individual.

- Each co-applicant must meet Leeway’s basic eligibility requirements for artists (page 3).
- Co-applicants will submit one main application found here.
- Indicate in the Artist Information section that your residency has a co-applicant and whether you are the main contact person.
- Each co-applicant must submit a separate co-applicant form found here, which will include respective Artist Information and Experience sections (make sure to detail any working experience you have together).
- If selected for a residency:
  - Each co-applicant must provide both age and residency documentation;
  - and the grant check will be issued to the main contact.
  - Please be aware that the main contact will hold tax liability for the grant. See “Residency Status Notification” section (page 6).
**Work Sample Documentation**

Work sample documentation is important to the review panel’s evaluation and should provide an accurate view of the range and quality of the media artist’s work. For each sample, you will be prompted to provide brief descriptions and context for the work.

- Work Samples will be submitted via DropBox using this link: [bit.ly/3fSZlyg](http://bit.ly/3fSZlyg)
- At least one work sample should reflect work completed within the last five years.
- Work samples should not be “pitch” pieces for this residency but should illustrate the artist’s work.
- General links to personal or organizational websites are not accepted.
- If using an online URL, please make sure that work samples are on reliable media servers (e.g. – Vimeo, YouTube, Sound Cloud, etc.) and that content is not password protected

You are required to submit work samples from at least one and no more than two of the following categories. The total time required for review of all documentation, even if you submit in more than one category seen below**, should be ten minutes or less.

- **VIDEO:** Maximum of 10 minutes of video (.mov or .mp4 files or online URL)
- **IMAGE:** Maximum of 20 images (.jpeg files or online URL)
- **AUDIO:** Maximum of 10 minutes (.aiff or .mp3 files or online URL)
- **TEXT:** Maximum of 15 pages (.pdf files or online URL)

If you wish to submit work samples in a form other than the choices listed, please contact Leeway staff at 215-545-4078 or [info@leeway.org](mailto:info@leeway.org) to see if the proposed form can be accommodated.

** If you are submitting work samples in more than one category, review guidelines for those categories and then divide work samples amounts (e.g. – if you are submitting video and image, you could submit 5 minutes of video and 10 images). If you are unsure how to submit from more than one category, please contact Leeway staff.

**Residency Review Process**

**PEER REVIEW PANEL**

An independent peer review panel will evaluate applications. Keep in mind that members of the review panel may not be familiar with your particular artistic practice or cultural context, so describe them clearly.

Peer review panelists will evaluate applications based on the following criteria:

- Evidence of the range and quality of the artist’s media work
- Evidence that the relationship between the artist and organization is authentic and mutually beneficial
- The importance, urgency, and motivation for this residency
- Clear understanding of the collaboration’s goals for this residency
- Demonstrated vision and social change intent as an integral part of the collaboration
- How communities and audiences in the greater Philadelphia region are engaged and impacted
Residency Status Notification

Award notification letters are mailed 8-10 weeks after the application deadline. To keep our process transparent, every applicant receives feedback, based on the panel’s deliberations. This offers a view into the process and gives information applicants can use as they think about their work and future applications to Leeway or other funders. Applicants may opt out of receiving feedback.

If you are awarded, the media artist must fill out a W-9 tax form and provide their legal name so that Leeway can send them a 1099 form for tax purposes. Leeway is required by the IRS to issue 1099 forms to grantees and needs a legal name for tax purposes. Contact Leeway staff if this presents any difficulties for you.

Residency Details

AWARD PAYMENT

Funding award to the artist is unrestricted. Funding awarded to the organizational partner is a combination of restricted and unrestricted funds (50% of funding can be used for general operating support, while the other 50% will go toward residency-related expenses such as documentation, participant stipends, the purchase of equipment or materials, community gatherings, staffing, etc.).

The artist will receive an initial payment of $14,000 at the start of the residency. The remaining $1,000 will be disbursed once they submit their final report and copies of the media created throughout the residency. Similarly, the collaborating organization will receive an initial payment of $9,000 with the remaining $1,000 disbursed upon receipt of their final report.

FINAL REPORTING

- Please notify Leeway immediately of any major changes to your project
- Final reports are due 90 days after completing your residency
- Report forms are sent to you with your award letter and are also available online: leeway.org/grantreport
- Grantees will submit two final reports (one prepared by the media artist and one by the organization), describing how they used the funds as well as the project’s impact on them and the community.
- Final reports should include documentation of the media created as part of the residency.

AWARD ACKNOWLEDGEMENT REPORTING

Awardees are required to acknowledge the award in their artistic biographies and in published materials (e.g., websites and interviews) for at least four calendar years after receipt of the award, using the following phrase: “[Name] is a recipient of the 2021 Leeway x IPMF Media Artist + Activist Residency.”
Collaboration: Identifying and Sustaining Good Partnerships

Collaboration is core to this residency. Media artists and social justice/cultural organizations apply together to work collaboratively to document, reframe, and/or amplify the issues and campaigns addressed by the organization. This collaboration should be an active, mutually beneficial partnership between both parties.

Both the artist and the organization need to complete and submit their respective sections of the application online, which can be found here.

Before applying, artists and organizations should make sure they:

- Have a shared vision with clearly agreed upon mission, objectives, and strategies
- Hold an understanding and respect for each other and their respective work
- Share stake in both the process and outcome of the project
- Understand how communities, stakeholders, and the general public will be engaged
- Communicate frequently and clearly about expectations, needs, and updates
- Are willing to compromise and be flexible, discussing issues openly and navigating disagreements, if needed

In all collaborations, there is the potential risk that one or the other party may not be able to completely fulfill its commitments. It’s important for collaborators to generate an alternative plan which accounts for what will happen if one or the other is unable to meet the agreed-upon terms of the collaboration.

CREATING A MEMORANDUM OF UNDERSTANDING

Formalizing community and collaborative agreements for accountability + power-sharing

While it is anticipated that these residencies will be very competitive and we do not advise applicants to assume they will receive funding, Leeway recommends preliminary discussion about preparing a Memorandum of Understanding (MOU) while you are developing your application.

If awarded, the artist and collaborating organization must prepare and sign an MOU describing schedules, rights, roles, and responsibilities throughout the residency. The following list of subjects to potentially cover in an MOU is meant to assist recipients in developing such a memorandum and are not a substitute for legal advice.

- The purpose and goals of collaboration and the names of the people involved
- The timeline for the collaboration. How will collaborators schedule sufficient time to engage and experiment?
- How the collaborators will make decisions and any organizational representatives involved (contingency representatives should also be named as well, in case of a change in personnel at the organization)
- Who will be responsible for administrative tasks (e.g. - financial record keeping and reporting)?
- How will funds be spent for the residency – and from whom: Artist, organization, both?
- Who will review and approve expenditures for any funds spent by the collaborating organization?
- If the artist receives payment from the organization, how and when will the artist be paid?
- How are any expenses reimbursed? Is prior approval required and what documentation is needed?
- If needed, who will review and approve any subcontractor decisions made on behalf of the collaboration?
- If needed, who will be responsible for securing any insurance and/or permits?
- What are the agreed upon roles in publicizing the residency and any resulting work and/or projects? How will communication with the press and public be created, discussed, and approved?
- How will collaborators respond/reimagine the work, if needed due to COVID-19?
- Who will own any work product produced, as a result of this collaboration?
- Who will keep any equipment purchased with residency funds when the residency is complete?
- How will the MOU be modified or updated?
- How will any conflict be negotiated?
Social Change Intent/Vision

We ask you to identify at least one but no more than three social change categories that best describe the intent or vision behind your project. With each of these, there are questions to consider as you prepare your application as part of that social change intent. There is no correct or incorrect way to choose; you should pick one that resonates with you as the core intent or vision of your work. You will have an opportunity to define further what that vision is for you in question 3 of the application.

Cultural preservation / restoration
What is the culture being preserved? What are the threats to that culture? What is at stake if it is lost? How might we conserve or reclaim traditional cultural practices by using an artistic practice as a form of resistance or empowerment?

Decarceration
What are the roots of mass incarceration? How do we imagine a world in which more prisons are not the first “solution”? How might we redefine justice?

Demilitarization
How can we reimagine “security” to not mean more guns and bigger tanks for police forces and armies? If war is not the answer, what is?

Disability justice
What would it look like to live in a world where all bodies are able to participate fully in the world? What does accessibility look like, not just in terms of technological aides but ways in which we are in community together?

Economic justice
What would an equal distribution of wealth look like? What are the historic and systemic roots of denying certain communities access to resources? How could economies exist outside of a framework focused on profit?

Environmental justice
What are the historic and systemic roots that have resulted in certain communities being most adversely affected by pollution and climate change? What would it look like to live in a world where all people, particularly those most affected, were involved in the development and implementation of environmental practices?

Feminism
What are the ways that systems marginalize people based on their gender? And what is the vision for how this could change through an artistic practice – not just your personal identity as an artist?

Immigrant justice
What are the root causes of migration? What does it mean to support immigrants and protect immigrants’ safety, promise of opportunity, and dignity?

Indigenous sovereignty
How do indigenous people survive and thrive in the context of genocide and displacement? How do communities build together to (re)claim land, cultural practices, power, and resources?

Land sovereignty / housing security
How do people survive and thrive in the midst of displacement from their homes from forces like gentrification, war, or violence? How do communities create ways to ensure housing security and connection to land amid these displacing forces?

LGBQA social movements
What are the historic and systemic roots of denying people access to resources based on their sexuality? How do LGBQA people survive and thrive?

Racial justice
How do we undo the results of a legacy of slavery, genocide, and segregation? How might we create equitable power and access?

Transgender justice / gender self-determination
How do we dismantle the concept of gender as a binary? How do trans* and gender-nonconforming people survive and thrive?
Leeway x IPMF Media Artist + Activist Residency Application Checklist

Review the application and guidelines to make sure your application is complete. The review panel will not consider incomplete applications.

MEDIA ARTISTS ARE ELIGIBLE TO APPLY IF THEY:

- Live in Bucks, Camden, Chester, Delaware, Montgomery, or Philadelphia County
- Are at least 18 years old
- Identify as a woman and/or trans* person
- Are working collaboratively with an organization (See Guidelines page 7)
- Are not on the board or staff of the collaborating organization
- Are not a full-time student in an arts-degree granting program
- Have not received a 2020 Transformation Award
- Have not been invited to Stage 2 of the 2021 Transformation Award

ALL MEDIA ARTIST APPLICATIONS MUST INCLUDE THE FOLLOWING:

- A complete Media Artist + Activist Residency Application
- At least one, but no more than two Work Samples, from the following categories:
  - VIDEO: Maximum of 10 minutes of video (.mov or .mp4 files or online URL)
  - IMAGE: Maximum of 20 images (.jpeg files or online URL)
  - AUDIO: Maximum of 10 minutes (.aiff or .mp3 files or online URL)
  - TEXT: Maximum of 15 pages (.pdf files or online URL)

ORGANIZATIONS ARE ELIGIBLE TO APPLY IF THEY:

- Are a social justice focused or cultural organization with a 501(c)3 status and/or fiscal sponsor
- Located in Bucks, Camden, Chester, Delaware Montgomery, or Philadelphia County
- Working with an operating budget less than $1.5M
- Collaborating with a residency artist (See Guidelines page 7)
- Is not collaborating with a residency artist who is on the staff or board of your organization

ALL ORGANIZATION APPLICATIONS MUST INCLUDE THE FOLLOWING:

- A complete Collaborating Organization Form
- The following documentation:
  - IRS Determination Letter
  - Current year operating budget
  - List of current board and staff

Both artist and organization sections of the application must be submitted online here by September 27, 2021, 11:59PM.